DATA ACTION PLAN 2030

Methodology for the mapping exercise

Public-Private Partnerships and Data Production for Development

Cepei

1. Needs

Achieving sustainable development objectives requires the participation of all actors in society. For years, the private sector has been developing actions around social and environmental responsibility. Various data activities have also accompanied some of these actions. Recently, this involvement of the private sector and its possible connection with fulfilling the Sustainable Development Goals has become evident. Until a couple of years ago, companies' contribution to the data agenda and its connection with fulfilling the SDGs was anecdotal. For this reason, Cepei and a group of allies initiated actions to map and systematize cases in which the private sector has allied with the public sector around data agendas that accelerate the achievement of the SDGs. First, a mapping exercise was carried out. The exercise collected information on more than 400 examples of public-private data initiatives in five geographic regions. These data have been openly published for reuse through an interactive dashboard with Tableau technology on the project's web page (https://cepei.org/iniciativas/sdg-acceleration-road-map/).

Several lessons were learned from this exercise, including the need to deepen the collection, standardization, dissemination, updating, and use of information about these alliances. This document offers a methodology for the evolution of the mapping to help meet this need.

2. General Objective

To provide guidelines for collecting, compiling, analyzing, and disseminating cases of public-private partnerships to generate data that contribute to achieving the Sustainable Development Goals.

3. Specific Objectives

- To narrow the scope of the methodology according to the type of public-private partnerships to be studied and the attributes of these partnerships.

- Determine the general strategies for collecting, compiling, analyzing, and disseminating this information.
- Establish general methodological principles to guide the conduct of case studies.
- List the main actions of the case mapping for the year 2024.

4. Methodology

a. Scope

This methodology is designed for the following attributes:

- Public-private partnerships - An app that carries out data actions related to fulfilling the Sustainable Development Goals.
- The Apps will include private companies of any size or associations that develop licit economic activities. In the case of Latin America, corporate foundations will also be included. For the other regions, this will be subject to the availability of the App information in the five continents.
- APP in the five continents.

b. Strategies

- Motivation of sources and users: sources and users will be consulted on the information needs that could be satisfied with the mapping.
- Working in alliances: collecting, compiling, analyzing, and disseminating data and information will be carried out by strategic allies.

- Leveraging technology: partnerships and technological tools will be explored to maximize the volume and quality of information collected, processed, and disseminated.

- Communication: We will work with the communication teams to detect information needs. This will make it possible to disseminate information focused on meeting needs.

c. *Methodological principles*

- Quality: the mapping will adapt guidelines and quality standards of statistical production.
- Orientation towards closing information gaps: the information to be collected will be based on the detection and analysis of the information needs of audiences selected a priori.
- Comparability: The cases to be mapped will be characterized through a shared core of indicators.
- Continuity: the mapping will seek to maximize continuity concerning the mapping carried out in phase 1 of the project.

d. *Main Actions*

i. Review existing information on mapping done by the project and similar mapping.
ii. Determine the list of users of the information resulting from the mapping (among others: identified App members, United Nations agencies, national statistical offices, think tanks, and research centers).
iii. Design the mechanism for detecting the information needs of the identified audiences.
iv. Establish the gaps between the audiences' information needs and the existing information supply.
v. Establish the variables to be collected.
vi. Determine the partners participating in this exercise and their actions during the training.
vii. Design the instruments for collecting, analyzing, and disseminating the information gathered.

viii. Carry out the collection of information on the cases.
ix. Analyze the information collected between Cepei and its partners.

x. Determine the need for a complementary collection of information.
xi. Compile the information collected in a database.
xii. Prepare the report of the information collected.
xiii. Disseminate the information collected.

Disclaimer
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