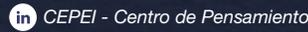




Cepei

Knowledge from the Global South

..... www.Cepei.org



Cepei A Data-driven Think Tank from the Global South

Cepei is an independent, non-profit think tank. Established in 2002 and headquartered in Bogota, Colombia, Cepei runs on diversity, free speech, and the creativity of its multidisciplinary team of issue experts and partners worldwide. Based on data and analysis, we empower people and institutions to find pathways towards sustainable development. Partnering with Cepei is Partnering with the Global South.

What We Do

Our projects contribute to two global development areas:

- 1. Data.** Knowledge and tools for harnessing the use of data and visualizations.
- 2. Governance.** The institutional architecture for monitoring progress in the 2030 Agenda and multi-actor participation.

Latin American and Caribbean Community of Practice on Data Driven Communication

Data is transforming decision-making processes in leading organizations around the world. One of the most urgent needs is to apply reliable data and statistics to the SDGs monitoring processes, as stated in the [Cape Town Global Action for Sustainable Development Data](#).

The fallbacks in the progress towards sustainability require us to rapidly increase the access to and use of data in decision-making. In that sense, effective communication is essential to bridge data gaps by building capacities and creating trust through reliable data.

The **Community of Practice (CoP) on Data Driven Communications** convenes a cross-section of media, government, private sector, academia, civil society, data science community, and statisticians, to co-develop and exchange knowledge.

In addition to workshops, peer learning opportunities, and exchanges with sector leaders, we aim to create a space where there is, in fact, a sense of community built on the knowledge that we share the same objectives and work under related pressures and challenges.

Why are we doing it?

To respond to the urgent need to apply reliable data and statistics to the SDGs monitoring processes.

The CoP's mission is to provide tools to bring data closer to policy and decision-makers. It produces better analysis and visualizations to monitor the SDGs and 2030 Agenda implementation in the Latin America and the Caribbean (LAC) region.

The CoP Scope: *From data to policy*

Cepei, working with our partners, aims to position data within leading stakeholders in LAC to drive forward data to policy and facilitate decision-making for sustainable development processes.

We will do so by:

- Convening and managing a platform for peer sharing and learning among members.
- Developing capacities and tools to make data easily understandable and usable.
- Promoting collaborative dissemination and outreach, thus expanding the scope and knowledge of activities related to data in the region.
- Reinforce the importance of the critical role of the global media community as an equal stakeholder in the development conversation.

Membership

The CoP will be led by a multistakeholder Executive Committee in charge of the conceptual framework, driving a productive dialogue, and contributing expertise from their sector. Cepei will act as Secretariat.

Who Can Join?

The no-cost and invitation-only CoP welcomes communications teams from Latin American and the Caribbean and is specially created for:

- Data Journalists
- National Statistical Offices
- Practitioners from governments, academia, civil society and private sector
- Communication experts from the development community

Why Join?

Cepei and partners work across national boundaries and have a robust captive audience. Join our CoP and gain first-hand access to the insights and knowledge of our members.

We are:

Conveners. We have the power to bring together technical and political experts to collaborate and co-create. We have access through our partners to sectorial leaders, advocacy experts, and networks of practitioners and multipliers in every corner of the world. We are multicultural, understand, and can speak to local contexts.

Mobilizers. We serve as a powerful facilitator to build bridges between all the data for sustainable development ecosystem stakeholders.

Thought leaders. Our experience positions us as specialists on data for sustainable development.

Multipliers. We partner with key organizations around the world to further our messages. We play a key communications role at the most important global sustainable development Forums and campaigns.

How We Work

CoP members have unique regional expertise and insights into what works and what doesn't as we race to 2030. In 2021-2022, members will interact in:

- 1. Quarterly virtual meetings.** Share your work in a safe space, learn from your peers, network, and uncover collaboration opportunities for data communications and visualizations.
- 2. Dedicated ListServ.** Tailored to the community and its needs and bringing curated content.
- 3. The CoP Whatsapp group.** Stay in touch with other communicators in the region.
- 4. Comms Talks.** Informal and short sessions for sharing best practices, what works, and strategic initiatives.
- 5. Workshops.** Learn the theory and practice for data use, visualization, and the creation of content to inform and influence policymaking. The workshops are tailored to different skill levels and use Cepei's and its partners' tools.

Join the Community of Practice

Become a CoP member: Meet experts in special opportunities meetings, and join our dedicated mailing list with exclusively curated content.

Tag, Follow, and Multiply our content: We welcome news, knowledge, and productive interactions. We will multiply excellent work. Follow us!

Support our mission and donate. Cepei comms are cost-efficient. Your support is an investment to ensure the best comm's team, fellows, workshops, campaigns, and tech can enrich our ecosystem.

**For additional information,
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